

Rep Order# 7901089  
EC'd Yes

Ver#	1	Mod#	0	Status	Confirmed
------	---	------	---	--------	-----------

Traffic Order# 24681

Printed: 08/30/2012 11:37 AM

1 of 3

**PACT**  
**Yes**

**Last Received:** 08/30/2012 9:33 AM

### Showing Bylines: All Lines

Station KSL-TV SALT LAKE CITY  
Advertiser ( ) LOVE, MIA  
Product LOVE/CD4R  
Estimate# 903906  
Buyer Patricia Dome  
Phone#  
Fax#

Agency ( ) SMART MEDIA GROUP  
814 KING ST, SUITE 400  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E LOVE/ORDR/905906  
Flight Dates 09/05/2012 - 09/06/2012  
Hiatus Weeks

Rep Firm ) WASHINGTON  
Sales Office ( ) JAMIE ANDRUS  
Salesperson ( )  
Salesperson Phone# 202-872-1155  
Salesperson FAX#

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-17 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

In	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
1	W	TODAY	9A-10A	:30	09/05-09/05	1	\$230.00	1
Rating: 3.0								
2	TH	TODAY	9A-10A	:30	09/06-09/06	2	\$230.00	2
Rating: 3.0								
3	W-TH	RACHAEL RAY	10A-11A	:30	09/05-09/06	2	\$230.00	2
Rating: 2.5								
Buyline Comment: 1/DAY								
5	W-TH	STUDIO 5	11A-12P	:30	09/05-09/06	2	\$150.00	2
Rating: 2.0								
Buyline Comment: 1/DAY								
7	W	NEWS @ NOON	12P-1P	:30	09/05-09/05	2	\$220.00	2
Rating: 3.0								
8	TH	NEWS @ NOON	12P-1P	:30	09/06-09/06	1	\$220.00	1
Rating: 3.0								
9	W-TH	TODAY SHOW 3	1P-2P	:30	09/05-09/06	2	\$150.00	2
Rating: 2.0								
Buyline Comment: 1/DAY								
11	W-TH	NATE BERKUS	3P-4P	:30	09/05-09/06	2	\$95.00	2
Rating: 1.0								
Buyline Comment: 1/DAY								

Rep Order# 7901089 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 24681 Printed: 08/30/2012 11:37 AM 3 of 3  
 EC'd Yes Last Received: 08/30/2012 9:33 AM Showing Buylines: All Lines

Station KSL-TV SALT LAKE CITY  
 Advertiser ( ) LOVE, MIA  
 Product LOVE/CD4/R  
 Estimate# 905906  
 Buyer Patricia Dome  
 Phone#  
 Fax#

Agency ( ) SMART MEDIA GROUP  
 814 KING ST, SUITE 400  
 ALEXANDRIA, VA 22314  
 Agency C/P1/P2/E LOVE/ORDR/905906  
 Flight Dates 09/05/2012 - 09/06/2012  
 Hiatus Weeks

Rep Firm  
 Sales Office ( ) WASHINGTON  
 Salesperson ( ) JAMIE ANDRUS  
 Salesperson Phone# 202-872-1155  
 Salesperson FAX#

Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
29	W-TH	TONIGHT SHOW	1035P-1135P	:30	09/05-09/06	2	\$775.00	2
Rating: 4.5								
Buyline Comment: 1/DAY								
31	W-TH	LATE NIGHT	1135P-1235A	:30	09/05-09/06	2	\$325.00	2
Rating: 2.7								
Buyline Comment: 1/DAY								

#### ---REPORT TOTALS---

Report Totals: 35 / \$13,200.00

#### ---SALES MONTHLY TOTALS---

Sep 12: 35 / \$13,200.00  
 Sales Totals: 35 / \$13,200.00  
 Station Totals: 35 / \$13,200.00  
 Lines not sent/rcld/rtrn: 0 / \$0.00

#### ---COMPETITIVE---

Market Totals	\$56,000	CABL 0%	KJZZ 0%	KSL 20%	KSTU 0%	KTVX 0%
		KUCW 0%	KTVV 0%	NSL 0%	UNKN 80%	
Books	null					
Demos	RA35+					